

THE MACLEOD TIMES

VOLUME XI.—No. 4

AND MACLEOD WEEKLY NEWS, MACLEOD, ALBERTA, THURSDAY, MARCH 20th, 1930

INDEPENDENT IN POLITICS
STRICTLY NON-SECTARIAN

TEN CENTS PER COPY

LEGISLATIVE ACTIVITIES DURING LAST WEEK—AN INTERESTING RESUME OF PROVINCIAL PARLIAMENTARY PROCEEDINGS

The sixth complete week of the 1930 sittings of the Legislature of Alberta passed in comparative quiet, only one night session being held. As a rule of practice prevades the House and the members are not so constantly in their places as they were earlier in the session. Even in the press gallery where formerly four or five looked down there is now one reporter or perhaps two. The third reading of the Wheat Pool Guarantee Bill brought on an unexpected flurry, the new School Bill raised mild interest, but much of the time was spent in the drudgery of Committee. The Security Frauds Prevention Bill, the Parks Bill, the Mines Bill, the charters of Drumheller and Wetaskiwin made progress; the report of the Redistribution Committee was accepted; and two important motions were passed: the Gibbs motion on National Unemployment Insurance, and the Shaw motion for consideration of the use of the jury more extensively in civil cases.

On Monday a compromise motion asking for a conference between federal and provincial authorities to consider National Unemployment Insurance was passed unanimously. The original motion which would have asked the Dominion government to devise a scheme was introduced by C. L. Gibbs, Labor, Edmonton, but amendments were offered by J. T. Shaw and by the Premier.

J. T. Shaw, Lib., Bow Valley, in a motion introduced Tuesday, urged that the Jury Act should be amended to prevent the "whittling away by judicial decision of the right of trial by jury in civil cases." After the resolution was referred to the Attorney-General it was passed without opposition. The Attorney-General will report on the question at the next session.

The Provincial Parks Bill which will provide for the purchase of historic and recreational sites in the province and will set up a parks board to administer the act passed through Committee. Apparently Alberta has many historical sites worth preserving if we judge by the number of suggestions made by the members. An interesting proposal was the one that Fort Edmonton might be appointed by the Minister, these officials to be paid out of the general grant to the districts. The divisional boards with hire teachers and pay them: they may determine salary schedules and may provide for rural high schools. Physicians and rural paramedics may also be appointed.

The House did not meet on Tuesday till 4:30 to permit the members to attend the funeral of Mrs. J. R. Love, wife of the member for Wainwright. Mrs. Love was very well known in Edmonton and to C. G. I. T. girls throughout the province. The Wheat Pool Bill was introduced into Committee to insert a clause accepting property of the Alberta Pool as additional security. Mr. Shaw, the Liberal leader, took the opportunity to suggest a clause forbidding the Pool to buy wheat on option. He was strongly supported by D. M. Duggan, the Cons. Leader. The government stood firm however, and the bill went through. On Wednesday, the Lieutenant-Governor paid a visit to the House to give the royal assent to the Wheat Pool Guarantee Bill and to seven others then ready.

The Security Frauds Prevention Bill also passed the test of Committee of the Whole House. Except for a clause or two, it is now ready for third reading. The Clause which permits the Crown to call an accused person to testify against himself was opposed by J. T. Shaw as being contrary to the principles of English law. The Attorney-General backed by the Minister of Education conceded that the change was necessary.

The report of the Committee on Redistribution tabled earlier in the week was accepted unanimously on Thursday. The impression seemed to be that the committee had handled a ticklish business rather well. No cry of gerrymander was raised as at the last redistribution. The Chairman was W. G. Farquharson, and to seven others then ready.

The Medical Academy of Alberta has just appointed a committee to study the problem of the incidence and treatment of Cancer. The personnel of this committee has been selected with great care, all are outstanding in their several fields of medicine and the benefits arising from this study should be marked.

However, without the co-operation of the public, results must, of necessity be delayed. Cancer has a high death rate because the patient is not seen by the physician until the disease is so advanced as to be beyond all help. (Here again we would emphasize the need for the yearly physical examination).

Health literature can be obtained free, from the Canadian Red Cross Society, 407-Civic Blk., Edmonton.

CLASSIFIED ADVERTISING

FOR SALE—BARRED ROCK AND Buff Orpington Cockerels, University, B. C. strain. Apply R. M. Reid, Macleod. 4-41

LOST—LICENSE BRACKET, TAIL Lamp and Plate No. C-4-465. John Goetz, Stand Off. 4-41

FOR SALE—ONE SHORTHORN Bull, five years old. Apply O. J. Collis, Spring Point. 4-41

FOR SALE—PURE BRED BAR-red Rock Hatching eggs. \$1 per setting of fifteen. Pure Bred S. C. White Leghorns. 75¢ per setting of fifteen. Phone 62. M. G. Chester, Macleod, Alta. 3-41

FOR SALE—SIX HUNDRED Bushels of Marquis Seed Wheat, 4 generations. \$1.20 per bushel. K. Podman, Granum, Phone 114. 3-31

FOR SALE—4000 BUSHELS FEED Oats. C. Henker, Granum. 2-31

FARM FOR SALE—480 ACRES. 10 miles west of Macleod. \$5.00 per acre. Small payment down, balance arranged. Also one Farm Truck and one 11-tooth International Cultivator. Apply Gen. Sheffield, Macleod. 1-41

FOR RENT—FULLY MODERN house, situated on one of the best lots in Macleod. Apply Mrs. S. J. Kirk. Phone 58. 51-1f

of Ribstone; the Liberals were represented by Geo. Webster, Labor, F. J. White, and the Cons. by Col. Weaver. A bill embodying the resolutions will be brought in next week. Five new constituencies are to be formed but since four old ones are to be made into two the total will be increased by only three making 63. Nanton now represented by D. H. Galbraith, U. F. A. and Clarendon, G. B. Walker, U. F. A. will be united as will Okotoks and High River now represented by the Hon. Geo. Headley and Sam Brown, respectively. Calgary and Edmonton will each gain one seat and three new ones will be carved out. Clover Bar will take in parts of the present Edmonton, Lacerte, Victoria, and Cranbrook; Drumheller, parts of Handills, Bow Valley, and Didsbury; and North Peace River, consisting of the district north of the Peace River. Other minor boundary changes may be made. No great opposition to the bill may be expected though there may be criticism because the number of members is increased rather than decreased.

The Mines Bill now ready for the Committee stage was held over till next week to give the members a chance to study the clauses likely to cause argument. The Labor members expect to introduce certain amendments.

The new School Bill, too, will undergo discussion next week. This long-expended bill was introduced by the Minister of Education Friday afternoon. Mr. Baker reviewed the history of the bill, the educational conditions in the province, and what he hoped to accomplish by means of the new bill. It will be remembered that a school bill containing some startling innovations was introduced last year with the object of bringing the changes to the notice of the people. The bill as expected aroused a great deal of discussion and some features, particularly that of establishing a general board for the province, met a storm of opposition. The bill now introduced is primarily a consolidation of Alberta school law but it also opens up a way for the improvement of educational administration in the province. The general board is of course not provided for in the act but there is provision for the establishment of the divisional boards on a voluntary basis. A group of rural districts may vote to form a division as consolidated districts are now formed. A superintendent and supervisors will then be appointed by the Minister, these officials to be paid out of the general grant to the districts. The divisional boards with hire teachers and pay them: they may determine salary schedules and may provide for rural high schools. Physicians and rural paramedics may also be appointed.

Dr. Fanset

The special guest of the evening was Urbane Dougherty of Lethbridge, representing the Boys' Parliament for the past two years, and in his reply to the toast to the C. S. E. T. gave a splendid account of the origin of the movement in Canada and its rapid development in Alberta, where we now number 3457. The toast list included "The King," "Canada," "The Church," "The C. S. E. T.," "The Taxis," "The Trail Rangers," "The Explorers," "The Dads Accompanying Their Sons" and "Macleod, the Best in the West." All the speeches were good, especially those that come closest home in our own experience. In reply to the toast to Macleod, Mayor McDonald said: "Every year in a boy's life is the best one to his dad, and as year follows year each is the best. The skating rink is first of all for the boys and girls. Our fathers had less to give us than we give you, and you will make still greater gifts to those that follow you."

David Cooney replied to the toast to the Taxis by giving an adequate account of the Boys' Parliament last winter at Edmonton, where he was the representative of Macleod. The summary gave a delightful summary of boys' parliamentary procedure.

The tea tables looked extremely pretty, decorated with flowers and cut shamrocks in the proverbial green.

The sentiment is all that matters. No other theory could explain or excuse the things we wish on one another at Christmas.

And yet, a husband's duty to his bride is no greater than a wife's duty to her living husband. The Council had other engagements for the evening.

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J. J. Dillingham, Publisher
J. Dillingham, Editor and Manager

A weekly newspaper printed and published at Macleod, Alberta every Thursday.

(Independent in Politics)

Subscription price (in advance) per year \$2.00
If not paid in advance \$2.50
Foreign \$2.50

WEEKLY CIRCULATION OF 1,400 Circulated in a prosperous town of 1,700 population and in adjacent prosperous farming district.

THURSDAY, MARCH 20th, 1930

AT THE CROSS-ROADS

The cult of "the cross-roads" is getting beyond a joke. It came into active being during the feverish days of the early post-war period, when revisions and readjustments were needed to meet rapidly changing conditions. Economists, statesmen and leaders of thought repeated the warning that humanity "stood at the cross-roads," and that the fate of the world depended on the choice of the path to be followed.

In those days the public mind had become accustomed to the intoxicating influence of high-sounding phrases. Had we not won "a war to end war," made "the world safe for democracy," and established forever the principle of "self-determination?"

In the midst of startling transformation the phrase, "at the cross-roads" had an arresting significance; old things had passed away, all things had become new, and civilization was headed for a bright destiny if only the cross-roads were recognized, and the wise course chosen.

Within the last few years, how-

ever, the use of the phrase has passed beyond the circle of the great ones of the earth, and has become the common property of everyone who talks or writes about the problems confronting society.

The term is now freely used in discussing religion, democracy, education, economics, the moral code, marriage and divorce, besides being pressed into service in matters of little importance. Ardent reformers lead us to the parting of the ways, and leave us tormented by the awful weight of responsibility which attaches to any decision we may make.

The cult of the cross-roads has been so overworked that it has lost its power to stir the imagination and scare people by its alarming pictures.

Was there ever a time in history when mankind did not stand at the cross-roads?

If there has been, we may rest assured that it was a time of stagnation and inaction, and from such a calamity may the good Lord deliver us.

STILL GOING UP

The casualties due to automobile traffic continue to go up.

Figures compiled by the Travelers' Insurance Company show that 37 American states show that approximately 31,000 people were killed by automobiles last year—an increase of more than 11 per cent over the figures for 1928.

"On the basis of last year's total number of motor vehicle deaths," says a bulletin issued by the company, "at least two persons out of each 10,000 of the continent's population were killed in such mishaps. Two hundred persons out of each 10,000, or a ratio of one out of each 50 persons, were injured, 60 out of the 200 being hurt seriously."

These figures speak for themselves. They show that organized and systematic safety measures must be devised to go hand in hand with the progress of science.

As in other fields of medicine, it is preferable to prevent mental disease than to await its appearance and then attempt to cure it. The future of mental hygiene is full of promise, and its development will go far towards making life happier.

There is no reason for misconceptions concerning mental disease and the work of mental hospitals. A better public understanding will help to secure even better facilities for those suffering from mental disease.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

MILK AND THE CHILD

All mammal babies, human and otherwise, live the first few weeks or months of their life on milk alone. It is a complete food in itself. It contains all the constituents necessary to preserve life, so that it is a very necessary part of the daily diet, especially for children. Yet there are children who do not drink milk—children one will say of poor homes, where the financial circumstances do not permit of milk. That is so, unfortunately, but there are other children who are not given milk, not because it is impossible to buy it, but because the parents do not know enough to give it, or know nothing, are too lazy to make the effort to make the milk palatable.

The winter has seen on too many occasions a time of Nestle's milk on farm house dining tables. The one place where fresh, rich milk should have been forthcoming.

The young stock were given milk, calves, pigs, turkeys and chickens, even the cats, but the farmer's children were fed from a tin. Milk is so necessary and can be given in so many palatable ways, that all children can eat and enjoy. It is a very short sighted policy to deprive the growing boy or girl of a food that assists so materially in that growth.

Why give more thought to the young stock than to your boy and girl?

Literature on Milk and Milk dishes can be obtained free from the Canadian Red Cross, 407 Civic Block, Edmonton.

The Original Label—look for it at the Vendor's and insist on GRANT'S "BEST PROCURABLE"

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HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION—MENTAL HOSPITALS

CANADIAN GARDEN SERVICE 1930

GRADING HAS HELPED CANADIAN WOOLS

Protection
There exists a general misunderstanding regarding the activities of mental hospitals. The idea persists that such institutions are maintained to provide for the shutting-up therein of those who are suffering from mental disease. The mental hospital is thought of as a place where restraint is commonly practised and where freedom is almost unknown.

That such was the case in the past merely means that, in those days, mental diseases were not understood. They were viewed as the result of heredity, were considered as inevitable and incurable, and, in addition, were looked upon in the light of a disgrace, as they supposedly indicated some defect, or an undesirable nature, in the family.

We know now that mental disease is chiefly the result of faulty environment. The child's surroundings, his early training, the development of his emotional life, are the determining factors as to whether or not he secures mental health and avoids mental disease. Mental hygiene is now considered as part of preventive medicine and is based upon the understanding that mental health can be attained just as can physical health by proper care during the early development years.

If mental disease does develop, and the patient comes under the care of a mental hospital, he receives treatment. There are curative methods for mental disease just as there are for physical disease. Modern medicine does not neglect the mental health at the expense of the physical. Modern medicine treats mental disease, and the mental hospital is an institution where curative methods are applied, with the result that a return to normal mental health is secured in a large number of cases.

As in other fields of medicine, it is preferable to prevent mental disease than to await its appearance and then attempt to cure it. The future of mental hygiene is full of promise, and its development will go far towards making life happier.

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Canadian wools are now recognized both at home and in outside importing countries as possessing highly desirable qualities. Since wool grading became a general policy several years ago buyers have learned to look to Canada for supplies of the various desired grades which they have learned to accept with confidence.

The Hon. Dr. W. R. Motherwell, Minister of Agriculture, in his report for the past fiscal year states that a little less than three and a half million pounds were graded that year, which was slightly more than in the previous twelve months.

The grading was carried on at the collecting stations of the Canadian Co-operative Wool Growers' Association at Weston and Carlton Place, Oshawa; Lennoxville, Que.; Fredericton, N. B.; Truro, N. S.; Charlottetown, P. E. I.; and Manitoulin Island.

Wool grading has had a very good effect on improving the annual wool clip and its preparation for market. The fleeces as they are now received at the storages are said to be well rolled and dyed, and show a very small percentage of rejects or low grade wools. During the year reviewed by the Minister western range wools were stronger of fibre and lighter of shrink than usual. Domestic wools when graded give excellent satisfaction to the Canadian and United States and continental European buyers.

The auto-makers have only themselves to blame. They exhausted the possibilities of luxury and now they can't think up any way to make us dissatisfied with what we've got.

The proper measure of a man is his pride. The great can be humble, but the smaller a man is the more pride he needs to hold up his chin.

A Chinese living in Peking claims to be 252 years old. His name, as you might suspect, is Ly-yum.



Tick-Tick!

A wide-awake, healthy little mite—isn't he? Interested in everything—atypical Nestlé's Evaporated Milk Baby.

And here's the reason! Nestlé's Evaporated Milk is just the best of fresh, cow's milk with part of the water removed—then sealed and sterilized in air-tight containers. Add water again and you have absolutely pure, safe milk—but more readily digestible than ordinary milk because the large fat globules of the milk have been broken up into small ones of the same size as in Mother's milk. Also, the curds which form in the stomach when Nestlé's Evaporated Milk is used are soft and flaky and therefore easily digestible.

Use Nestlé's Evaporated Milk for Your Baby. Use it in coffee—in cocoa—in tea. Use it in all cooking and as a beverage by diluting with one to two parts water.

NESTLÉ'S EVAPORATED (Unsweetened) MILK

PASTEURIZED MILK IS SAFE MILK

Give The Little Ones

SAFE MILK

It Is Better To Be Sure Than Sorry

CRYSTAL DAIRY, LIMITED

"The Home of Pure Dairy Products"

MACLEOD BRANCH

Phone 28

Phone 28



TEST
your
Whisky
This Way



POUR OUT A PORTION OF "WHITE HORSE" and add an equal portion of water. Roll it around in your glass. First test it by the nose, and its delightful and pleasing aroma will at once be apparent to you, an aroma which almost baffles description. Then test your "WHITE HORSE" by slowly sipping it. Do not swallow at first—allow your palate to detect and appreciate its distinctive and delicious flavour. No other whisky can offer you such mellowness and smoothness or create such a deep sense of satisfaction and enjoyment.

"WHITE HORSE" Scotch Whisky is distilled and bottled in Scotland and sold throughout the world.

WHITE HORSE WHISKY

LONDON
GLASGOW
CAPE TOWN

DISTILLED AND BOTTLED IN SCOTLAND

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EDWARDSBURG CROWN BRAND CORN SYRUP

Grant's BEST PROCURABLE Scotch Whisky

EDWARDSBURG CROWN BRAND CORN SYRUP

WALKER'S OLD RYE WHISKY

Hiram Walker & Sons Limited

Distillers of "CANADIAN CLUB"

PALLISER HOTEL

Third Great West Canadian FOLK DANCE FOLKSONG HANDICRAFTS Festival at CALGARY MARCH 19 to 22

Fourth day of lovely music and color, illustrating the Arts, Crafts and Songs of the peoples of the prairie provinces—British, French-Canadian and European, with an American flavor of Cowboy songs.

Singers, Instrumentalists, Folkdancers from racial groups in the picturesque costumes of their country of origin.

Visiting Artists, including Isabelle Burnside, Selma Johansen de Coster (The Swedish Nightingale) and Charles Marchand, French-Canadian Folksinger. Handicrafts organized by the Canadian Handicrafts Guild (Alberta Branch), Music and Folkdancing organized by the Canadian Pacific Railway.

N.B.—Those wishing to exhibit handicrafts should communicate with Mrs. J. J. Anderson, Secretary Alberta Branch, Canadian Handicrafts Guild, Le Marchand and Apis, Edmonton, or Palliser Hotel, Calgary, Alta.

For illustrated booklet write the Manager

PALLISER HOTEL

THE CANADA PACIFIC RAILWAY

VULCANIZING THAT TIRE

you were going to get
VULCANIZED

Bring it in before the
Spring Rush---

You will be Surprised
at Our

LOW PRICE

for a
GUARANTEED JOB

MODERN TIRE & SUPPLY CO.
Phone 10.
MACLEOD



This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

NEWS FROM AT AND NEAR GRANUM

**EXCELLENT FOOD & SERVICE
AT
THE ALBERTA HOTEL DINING ROOM
Mrs. M. Castiday - Proprietor
Granum Alberta**

BARGAIN SALE

SWEEEPING REDUCTION IN LADIES SHOES

ENTIRE STOCK MUST BE CLEARED OUT

TO MAKE ROOM FOR NEW SPRING GOODS

W. MacLENNAN
Boots and Shoes GRANUM Dry Goods

GOOD NEWS

Owing to volume of trade we are glad to announce a reduction of \$40.00 for John Deere Tractors.

New price will be (with 5-in. lugs) —\$305.00 cash —\$300.00 fall of 1930 —\$300.00 fall of 1931 and \$300.00 fall of 1932. Better than ever.

GEORGE R. TORRENCE

William Penn Oils and Greases

Phone 11 — — — — Granum

SEE THE NEW

**McCormick-Deering
Tractor**

And You Will Buy It

**JOHN REYNOLDS, Agent
GRANUM — — — ALBERTA**

CASH DEPOSITS

We realize that during the next few months it will not be always possible for our customers to carry the necessary cash on their persons to cover all purchases, especially as the hired man is often sent in for various repairs and is not supplied with the money to pay for same. We wish to call the attention of our customers to our Cash Deposit System, which was planned to cover cases as mentioned above. We shall be glad to explain this system fully to any persons interested.

**Standard Garage
F. KELLICUT, PROPRIETOR
FORD AND NASH CARS**

Granum, Alberta Phone 30

THE COWS ARE FRESHENING, NOW WITH THE COMING OF SPRING.

WHAT ABOUT YOUR CREAM SEPARATOR

I WOULD BE GLAD TO TAKE YOUR OLD ONE IN, ON

A NEW RENFREW

350-1000 lbs. Capacity. All Enclosed Gears. Low Supply Can. High Handle. Oil 4 Times a Year. New Sanitary Base. We Also Handle Portable Bath Tubs, Kitchen Ranges, Washing Machines, Shower Bath. Ton Scales and Household Scales. Phone 173.

A. O. HUMPHREYS, MACLEOD

GRANUM LOCAL NEWS

Mrs. J. Peterson is on the sick list.

A McGregor was a Calgary business visitor on Saturday.

A. W. Kylo, of Macleod, was a Granum visitor on Monday.

Mr. and Mrs. G. Goeson were Macleod visitors on Saturday last.

Miss Haws spent the weekend at the home of Mr. and Mrs. W. Laughlin.

Miss Helen Jelli was a week-end guest at the home of Mr. and Mrs. A. McGregor.

Mr. and Mrs. E. Turner and daughter Geraldine were Macleod visitors last week.

Miss Norma Johnson, who is attending Garbutt Business College, was home for the week-end.

J. Blair, who has been ill the past week with asthma and bronchitis, is much improved.

Russell Raber, who has been sick with pneumonia in the Clarendon Hospital, is slightly improved.

D. M. Leyden left Sunday evening for Edmonton to attend the Shriners' Club Ball Monday evening.

Miss Ilene Christensen, who is attending Calgary Normal School, spent the week-end at her home in Granum.

Mr. and Mrs. S. Simonson, accompanied by Mrs. M. E. Reynolds, were Macleod business visitors on Saturday last.

Mr. and Mrs. G. Thomas, of Monarch, were guests at the home of Mr. and Mrs. A. McGregor last in Granum.

Don't forget Valley Ladies' Aid Sale of Home Cooking and Tea Saturday, March 22nd in Reynolds' Hall.

Mrs. P. Demar, who is spending the winter in Calgary, where the children are attending school, was down over the week-end taking in the Elks' dance.

The Church Property Committee of the United Church represented by Mr. Jas. Peterson and Mr. G. R. Torrence, has secured extensive repairs upon the property.

Gerdina, infant daughter of Mr. and Mrs. W. Williamson, (Sr.) died Saturday, March 15th, of bronchial pneumonia. Interment was made in Hollandale cemetery.

Mrs. Lena Bergen who is taking her vacation at Medicine Hat and Lethbridge is also spending a few days in Winnifred at the home of Mr. and Mrs. P. L. Backstrom.

Miss Davis is the Chairman for next Monday evening at the Young People's Society in a Missionary Project. Meeting at 7.30 o'clock. There will be an offering for the Missionary Fund.

About ninety of a party surprised Mr. and Mrs. O. S. Wallace on Wednesday night last week with a show. The evening was pleasantly passed in music and games, and a delightful lunch was served.

Mrs. J. Shapter, of Calgary, was the guest of her parents, Mr. and Mrs. C. G. Henker over the weekend. Mrs. Shapter returned home Tuesday accompanied by Mrs. Henker and Norma Johnston.

Darn printers anyway.—G. R. Torrence. Mr. Torrence no doubt refers to the paragraph inserted in his Case Tractor ad last week eulogizing the Massey-Harris Tractors. G. R. says he don't mind what others say about the Massey-Harris Tractor.

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A Lenten Study Class for young

BARKER'S STORE

CURTAINS AND CURTAIN MATERIALS

Curtains and Curtain Materials, new patterns in all white and in colors, Cream Colored Panels, Rayon Silk Panels, Pretty Materials for Side Drapes and Valances.

R. T. BARKER

Macleod

Alberta

Palm Ice Cream

"The Cream of Them All"

In Bricks or Bulk

Sold in Macleod at

Dilly's Cafe

Week-end Specials of Cream and Fruit Combinations—These are Innovations in the Ice Cream Line and are Extremely Tasty

Sheffield Motors

Modern Heated Storage
Up-To-Date Repair Department
Batteries Recharged and Repaired

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McCORMICK-DEERING NEWS

"Good equipment makes a good farmer better"
Published by
C. E. TWEED
The Farm Equipment Man
House Phone 41
Office Phone 157

WE ARE EQUIPPED TO
SERVICE

Our Service
Keeps Them
Right
—Always!

THE McCORMICK-DEERING

TRACTORS

WE SELL IN THIS COMMUNITY

That's Why We Sell More of These Good Tractors Each Year

We are working shoulder to shoulder with the farmers of this community in the development of the more profitable kind of farming known as POWER FARMING. As our first big step we selected the one best line of modern tractors we could find on the market—the McCormick-Deering line of 10-20, 22-36, and FARMALL tractors. As our second big step we sell these good tractors strictly in accordance with the work to be done. Our line is complete, so we can always provide a customer with exactly the type and size of tractor he needs. As our third big step, we have organized our service department on the most modern basis, equipping with the necessary help, tools, and genuine replacement parts, in order to render tractor service that is in keeping with the quality of the line we sell and with the importance of the work each tractor has to do.

We invite you to come in at any time and see our stock of McCormick-Deering Tractors and inspect our modern facilities for servicing these powerful, long-lived farm power units.

C. E. TWEED

Macleod,

Alberta



Large Strong Galvanized Pail Full of Proctor & Gamble Soaps

3 Cakes Guest Ivory Soap—For the face and hands.
1 Cake Ivory Soap (Medium size)—For the bath.
1 Pkg. Ivory Flakes—For safe washing of fine things.
1 Pkg. Oxydol (large size)—Cleans everything.
9 Cakes P. & G. the White Naptha Soap—The World's largest selling soap.
3 Cakes Gold Soap—Big bar, better quality.
1 Galvanized Pail—Large size.

All For \$1.50 --- Regular Value \$1.90

THE WHITE HALL

Macleod Local and Personal News

Albert C. Swinarton was a visitor in Lethbridge over the week-end.

E. R. McCreas, Macleod, was a business visitor in Lethbridge during last week.

Mr. and Mrs. C. G. Olander, of North Lethbridge, were in Macleod last Wednesday, attending the concert of the Macleod Choral Society, of which their daughter, Mrs. Donald

Mrs. C. A. Mercer is a visitor in Calgary travelling by Grey Hound Coach on Monday.

W. J. Scott was called to Calgary Saturday by the serious illness of his mother, Mrs. W. J. Scott.

Mrs. E. Greenwood is in Lethbridge attending the Annual Convention of the Women's Institute being held in that city this week.

John Swanson, of Calgary, conducted the services in St. Andrew's Church, Macleod, on Sunday, in the absence of the Rev. Mr. Ferguson.

Mayor J. W. McDonald, K. C., and J. Swinarton were visitors in Lethbridge on Monday afternoon from Municipal business connected with street lighting.

Miss Anna Brown, Instructor in Art at Mount Royal College, Calgary, was a week-end visitor at the home of her parents, Mr. and Mrs. Forster Brown, Macleod.

Messrs. C. A. Palmer, Spokane; W. T. Dunman, Sweet Grass, Mont.; L. J. Brumus, Sweet Grass and C. E. Moore, Spokane, all American Customs Officials, spent Sunday in shop of J. Neal.

The executive of the Macleod Board of Trade met for a special meeting on Monday night in the Rest Room, when C. A. Mercer president, presided. They had a long meeting, the time being taken up principally with routine business, and considerable discussion took place with regard to plans of work for the spring and summer. At the next general meeting of the Board, which will be held on Monday, April 14th, the full campaign program for the season will be discussed and adopted, and will include considerable progressive developments for the town and district.

Quite a number of Macleod Presbyterians were present at the dedication services on Sunday at Granum, of the New Presbyterian Church, at both morning and evening services. Among those present were Mr. and Mrs. J. W. Moreau, Mr. and Mrs. R. J. E. Gardner, Hugh Mackintosh, Mr. and Mrs. J. Swinarton, Mrs. J. D. Matheson, Mr. and Mrs. John Ringland, Miss Blossom Lyons, Frank Lyons and Mrs. A. Dunn.

As announced last week Dr. Harry S. Thompson, of the Canadian Dental Hygiene Council, will address school children in Grades I to VI, in the Empress Theatre Thursday, March 27th at 1:30. The higher grades at 3 p. m., and the public generally in the Town Hall at 8 o'clock. At 8 o'clock meeting the High School pupils will put on a short play entitled "Seventy Miles an Hour," and the program will close with a chorus by the public school children.

The Liberals of the Macleod Provincial constituency will hold a meeting in the Rest Room on Saturday, March 29th, at 3 o'clock in the afternoon, for the purpose of naming delegates to attend the provincial convention of Liberals to be held at Calgary on Thursday, March 27th at the Palliser Hotel. This convention in Calgary is being held on account of the resignation of Capt. Jos. T. Shaw from the leadership of the provincial Liberal Party. Several names of prominent Liberals have been mentioned as possible successors to Capt. Shaw, among them being George H. Webster, M. A., Calgary, ex-Mayor of that city; J. C. Bowen, ex-M. L. A., of Edmonton, and H. J. Montgomery, Wetaskiwin.

Mrs. J. Swinarton, Macleod, was the hostess at a delightful Teatime Tea, given on Saturday afternoon, March 15th in honor of her eldest daughter, Miss Wilma, whose marriage takes place on Saturday, March 22nd at 6:30 p. m. in St. Andrew's Presbyterian Church. The rooms of the Swinarton residence were beautifully decorated for the occasion, daffodils being the predominant flower used. The tea table was a lovely creation of tulip daffodils and yellow endives, which made a lovely effect in the centre of the room. Mrs. Swinarton and Miss Swinarton received the guests, about 45 being present. Mrs. J. D. Matheson and Mrs. J. A. Struthers presided at the tea table and poured. Mrs. D. A. Kennedy, of Toronto (Grandmother of Miss Swinarton) cut the ices. Mrs. R. M. Reid invited the guests to the tea room.

About 30 Shriners belonging to the Lethbridge Shrine's Club, were the guests of J. Swinarton of Macleod, who is the Vice President of the Club, at a splendid banquet on Friday evening, given in the American Hotel. R. S. Winter, of Lethbridge, president of the club, was in his chair, presiding in his usual felicitous manner, making everyone happy and feeling quite at home. The members of the club present hailed from Lethbridge, Blackie and Macleod, and a most delightful four hours were spent, quite a number taking part in the entertainment and thus making it a splendid success. It is the custom of the club to hold these banquets in the various towns from which the members are drawn, the last previous one was held in Lethbridge.

The Macleod Women's Institute held their regular monthly meeting in the Parish Hall on Tuesday afternoon, Mrs. G. F. Fanstet, the president, in the chair. After concluding the business part of the meeting, Mrs. W. Armer took charge of the program. The Bell Call was answered by each member giving a "New Recipe." Mrs. Armer, who is the convenor of Household Economics, read a splendid paper on this subject, in which she spoke of and emphasized the importance of Homemaking and the proper diet for children. She also offered several suggestions for labor-saving devices for the home, and the advantage of a properly arranged kitchen. Mrs. F. Cutler gave two very amusing piano monologues which were very much enjoyed. Miss Pat Wyde then delighted the meeting with a reading, "I don't want to go to school." Tea was served by Mrs. Armer, Mrs. R. H. Richardson, and Mrs. H. C. Winter, and the meeting closed with the National Anthem.

Macleod

John T. Doney

Registered Optometrist
Macleod Alberta

MARTIN BROS.

Directors of
Funeral Service

Lethbridge, Alta.
Branch at Macleod
A. Young — Agent

Phone 218

START YOUR CHICKS
RIGHT WITH VICO
CHICK STARTER.

G. McFARQUHAR

FUNERAL DIRECTOR
And EMBALMER

Motor Hearse

Macleod



THIS bread is a food that gives strength. It is a bread that has made good by the sheer force of its superior quality. It will continue to make good. Will you try it? You will. Thank you.

BAWDEN'S
BAKERY

PHONE 132

Mrs. Gallagher, of Toronto, Gaunt of Miss Swinarton, Miss Anna Taber and Miss Margaret Swinarton served the guests, while Mrs. E. Charlton had charge of and showed the trouousse and the beautiful collection of handsome presents.

The Town of Macleod have now installed a new fire alarm siren, which is located opposite the telephone office, and is operated from the telephone office by the operator pressing button when an alarm of fire is sent in. There is also a button on the pole in a small box with a glass front, to operate which the glass has to be broken. A warning is given of serious consequences to boys or any one breaking the glass and sounding the alarm for mischief or otherwise when there is no fire.

A. J. Ingram, Deputy Grand Rector and Supervisor for Alberta of The Loyall Order of Moose of the World, is in Macleod in the interests of the order with a view to instituting a branch of the Moose Lodge here. There are 16 lodges of the Order in Alberta, with a membership of 2,000. The Moose Order is a popular, practical up-to-date, protective and educational Order, with sick, funeral and total disability benefits, and benefits for widows and children of its members. Mr. Ingram can be interviewed at the shop of J. Neal.

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SPRING OPENING

We Cordially Invite You to Our Spring Opening, on
FRI. and SAT., MAR. 21 and 22

WITH THE RETURN OF FEMINIZING DETAILS ONE SEES RADICAL CHANGES IN EVERY SPRING COSTUME! YOU'LL SEE EVERYTHING THAT'S NEW AT OUR SPRING OPENING. WON'T YOU PAY US A VISIT?

FASHION SUPREME SPRING COATS

Plain tailored, fur trimmed, new silhouette models in a wide choice of materials and colors—

Priced from \$13.50 to \$40.00

SPRING COATS FOR STOUT WOMEN

Slenderizing spring models in the new silhouette fur trimmed and plain tailored models in the new lengths and modified waistlines—

Priced from \$21.00 to \$38.50

SPRING SUITS

Sporty little models indeed with their colorful Blouses to flap in the breeze. Mannish tailored of quality materials—

Priced \$17.50 to \$27.50

COSTUME ACCESSORIES

In keeping with the Spring fashions are the accessories that add more chic and attractiveness to the whole. Colorful, modern and up-to-the-minute Purses, Hosiery, Gloves, Scarfs, Flowers.



SPRING BLOUSES OF SILK

Caped blouses, V neckline models, close neckline blouses to wear with tailored or semi-tailored suits.

Priced \$2.25 to \$6.50

THE FUR SCARFS—A SPRING FASHION FAVORITE

Red foxes, beige and brown foxes, of rich, silky, deep furred pelts—an important note during the height of the Spring suit season—

Priced \$27.50 to \$45.00

REACH & COMPANY LIMITED

DRY GOODS LADIES' WEAR MENS' WEAR GROCERIES BOOTS AND SHOES FLOOR COVERINGS CROCKERY

MACLEOD CHORAL SOCIETY PRESENTED EXCELLENT PROGRAM

The Macleod Choral Society at their first concert held in Macleod gave one of the finest programs of vocal music that has been heard in Macleod for many a long day. The choir numbering 20 voices showed excellent balance in all their numbers while in their closing choruses, "Glory to God" and "Hallelujah Chorus," both from the Messiah, they clearly demonstrated what can be done by careful training and practice. The singing of these numbers was really wonderful for a small chorus, and proved a treat to all those fortunate enough to hear them.

Mrs. James Young and Jack Griffin excelled themselves in their two humorous duets, the "Singing Master" and "No Sir," both these numbers were vigorously enounced, as also were the piano monologues by Mrs. F. J. Cutler, whose rendering of these laughable sketches are always a treat for any audience. The male quartette sang splendidly in their humorous pieces, their voices blending perfectly and they well excelled the encores given them. The solo rendered by Mrs. Charles Brewster was one of the outstanding items of the program and was very much enjoyed, as was also the singing of Donald White in "Eleonore." The mixed quartette gave two very pretty numbers and in the singing of their second number "Come Where My Love Lies Dreaming," the harmony was nearly perfect. A very enjoyable feature of the program was the male voice choir, their singing was well rendered and their voices blended nicely. Their outstanding number was the singing of "John Peel" in which they showed great control and power. One of the main features of the program was the playing of Mrs. Donald White on the piano. Her performance was really wonderful and she again displayed to her audience the marvelous talent she possesses in this direction. She is to be congratulated as being the conductor of all the choruses and the outstanding figure in the Macleod Choral Society of which she was the originator, and the appreciation of her endeavors in this regard was shown by the Society in the presentation to her of a beautiful bouquet of roses and carnations at the conclusion of the program.

Great credit is also due to Mrs. Cutler who not only ably assisted with her excellent numbers on the program, but was the accompanist

and the piano throughout the program and at the practices. It was Mrs. D. Smith Jones, Mrs. J. F. Smith-Jones was unable to render her solos on account of cold, but she bravely took her place in the choruses